
Use of English terminology in technical and transport universities



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Abstract

In the process of globalization, the rapid spread of information sources, the enormous increase in the amount of socially important (scientific, technological, cultural, etc.) information cannot fail to have an impact on any society. In addition to traditional information technologies based on creating, transmitting, receiving, storing, processing, multiplying, automating processes and presenting information in the form of books, newspapers, photos and movies, conditions for the emergence of new types of information technologies in production using information and communication technologies created New information technologies are not displacing traditional ones, but at the same time, the amount of information is not decreasing. In society, there is a problem of human adaptation to information or, to put it differently, adaptation to information. The emergence and development of a large number of sign systems, as a result of which a multi-component "information field" is formed, constitutes a unique world of information. In modern pedagogy, the direction called visual literacy (English visual literacy) deals with the problems of forming the skills of using visual and audiovisual information.